Innovation

Supporting the Canary Islands Government in the drafting and monitoring of public R&D&i policies and the systematization of innovation in Canary companies; and managing public networks of resources and services in entrepreneurship and innovation.
Background

As an Innovation Department, we came up with the idea of providing companies with specialized services in the field of innovation that improve the competitiveness of our business fabric at regional and European level.

We have had an important role as Technological manager of several initiatives of the Canary Islands Government as the drafting of the Canary Islands Strategic Innovation Plan (PEINCA).

We have been an intermediate body for technology transfer to companies and we have been part of the European Liaison Center for Innovation (CENEO) promoting the exchange of information on research and technology at European level.

We started in 1996 as Center for Technological Entrepreneurs (CET), hosting the first modules for technology companies and managing the Textile Technology Center.
It allows creating wealth and generating quality employment in a knowledge-based economy.

It is the backbone of the activity carried out by companies and organizations.

Essential in a world tending to globalization.

An idea...

26 members with extensive experience in the many faces of innovation.

Budget (2021): € 1,9 M

25 years managing numerous actions for the promotion and incorporation of innovation in the business field.

Long history of experience → tool of the Canary Islands Government.
Our mission

We develop training activities in e-learning, face-to-face or blended training in the fields of entrepreneurship, innovation and internationalisation, promoted by our projects or in collaboration with other entities.

We improve the competitiveness of the productive sector in the Canary Islands through the systematisation of innovation in companies.

We offer advice, accompaniment and support services for innovation in companies and we encourage the transfer and internationalisation of R&D&I through the promotion of networking.

We support entrepreneurship through internationalisation and incubation, while at the same time disseminating our knowledge of innovation to the Canary society through all possible channels.

We provide support in the drafting, implementation and monitoring of public policies on R&D&I of the Canary Islands Government, the management of regional observatories and other public programmes linked to the dissemination of R&D&I.
Participation in the European Network of Innovation Relay Centers (IRCs)

ITC was part, from September 1995 to March 2000, of the European Network of Innovation Relay Centers (IRCs). This network allowed the provision of assistance support to companies in technological aspects, financing of R&D&i, and in technology protection.

First business incubators created in the Canary Islands (UPE Network)

The Network of Business Promotion Units, Red UPE, created by ITC, has allowed viable technology-based companies to be in centers equipped with the infrastructures, equipment and services to incubate and consolidate initiatives of innovative entrepreneurs.

Accreditation as an EU | BIC Canarias center of the EBN European Network

ITC is integrated, as a full member, in the European Commission Network EUROPEAN BUSINESS AND INNOVATION CENTERS NETWORK (EBN) since 2002. EBN is a scientific and technical association that brings together more than 200 partners, and whose objectives are to help create and support innovative and technology-based companies in the EU.

Instrumental body of the Canary Islands Government for the drafting and implementation of regional innovation and industry policies

Since 2007, ITC has participated in projects and services, managed by the Canary Islands Government, whose objective is the drafting and implementation of regional policies that promote and encourage innovation and industrial development.

Launch of the Canary Network of Innovation and Business Development Centers (CIDE Network)

The Network of Innovation and Business Development Centers (CIDE Network) is made up of a group of entities that work in coordination to promote innovation and business development in Canary Islands companies.
Launch of the EYE network

Launch of the Erasmus for Young Entrepreneurs (EYE) network and creation of the contact point in the Canary Islands. The European Erasmus Program for Young Entrepreneurs promotes the mobility of new or future entrepreneurs to carry out stays with experienced entrepreneurs in the EU and other partner countries.

Integration in the National Association of European Business and Innovation Centers (ANCEs)

ITC has been integrated since 2010 as a full member of this association that seeks to bring together interests, work methods and interconnection of innovation and entrepreneurship nodes. As in the European EBN Network, ITC’s presence in ANCES allows the exchange with national experiences in the field of innovation.

Drafting of the Smart Specialisation Strategy of the Canary Islands (RIS3) 2014-2020

ITC, through the Innovation Department, actively collaborated in the drafting of the Canary Islands Smart Specialisation Strategy (RIS3), contributing with its experience and knowledge on the regional innovation system.

Dynamisation of the portal “Entrepreneurship in the Canary Islands”

The “Entrepreneurship in the Canary Islands” portal centralises information on resources and services for business entrepreneurship in the Canary Islands; ITC dynamises the web site, providing content and disseminating.

Collaboration in drafting the Blue and Circular Economy Strategies

ITC supported the planning and drafting of the Blue and Circular Economy strategies, carried out by the Vice-Ministry of Economy of the Canary Islands Government.

Launch of the Enterprise Europe Network (EEN) and the EEN-Canarias regional node

ITC is appointed as the partner responsible for supporting R&D&I in the EEN Canarias consortium, belonging to the Enterprise Europe Network (EEN). This network helps companies innovate and grow on an international scale, and is active in more than 60 countries around the world.
Activity Lines

Technical support for the drafting and/or monitoring of strategic plans

Dynamization of the Government’s Technological Surveillance and Competitive Intelligence platform

Training: e-learning, face-to-face and mixed

Review of calls for proposals EATIC, IPI, Industrial Areas, Industrial Modernization

Internationalization of R&D&i and technology transfer

Management of sectorial Observatories

- Blue and Circular economies Strategies
- Agri-food industry, water and biotechnology
- 2021 Port training / blue economy CES
- Enterprise Europe Network
- Canary Islands R&D&i Observatory
- Canary Islands Industrial Observatory
Services

- Incubation of innovative companies
- Training and capacity building
- Technology Surveillance and Sector Observatories
- Support to innovative business clusters
- Consulting and Advice on Innovation
- Open innovation
- Company Internationalisation
To consolidate a line of training and capacity building within the framework of specific services or projects.

To support in the monitoring of the Blue Economy Strategy of the Canary Islands Government.

To consolidate projects and actions to support Entrepreneurship.

Sustainability in tourism through training and certification (Tourisme).