



Erasmus for Young  
Entrepreneurs

## Erasmus for Young Entrepreneurs: success story: RLT153852

### New Entrepreneur (NE)

Name: Francisco Pérez

Country: Spain

Age: 28

Status: entrepreneur

Sector: e-mobility consultancy

Name of business/Website:

E-move

### Host Entrepreneur (HE)

Name: Anne Kloppenburg

Country: The Netherlands

Age: 35

Experience: 7

Sector: boats and cars electric conversions

Name of business/Website:

New electric- <http://newelectric.nl>

Period of Exchange: November 2014 until January 2015

Duration of Exchange: 3 months

### Brief introduction:

**NE:** Francisco is an industrial mechanical engineer. He has participated in several projects advising companies on new technologies and innovation. In 2014, he founded a consultancy specialized in sustainable mobility. He knew the program some years ago and this

year he decided to participate in it as a way to acquire international contacts and learn and share new knowledge with expert entrepreneurs in the field of sustainable mobility.



**HE:** Anne is the executive director of the company New Electric located in Amsterdam, dedicated exclusively for more than 7 years to the conversion of electric boats and cars. He discovered the program thanks to Francisco who was looking for companies in Netherlands. He decides to participate as an opportunity to establish new partnerships and increase his professional contacts in the industry and in Spain.

**Activities undertaken:** Francisco has seen firsthand the activity and management of the company, including the management of the portfolio and distribution of components for electrical conversions.

With the idea to continue their collaboration after the program, Francisco and Anne have made a preliminary market analysis in order to analyze the viability of developing this activity in Spain and determine the requirements and steps to enter the market in this country.

### Benefits achieved:

**NE:** Being able to share these three months with professionals on the sustainable mobility has been my main benefit. During this time I have learned and gained experience in this innovative field which has a great potential to grow and which is being more and more present in our European everyday life. In addition, thanks to the support and help provided by Anne, I have been able to acquire new knowledge on business management and now I have the capability to offer a new line of professional advice specialized in conversion of conventional vehicles into electric ones.



Erasmus for Young  
Entrepreneurs

## Erasmus for Young Entrepreneurs: success story: RLT153852

**HE:** We have had a dynamic person who has bring new ideas to our company. For me it has been a personal challenge to help a new entrepreneur, teaching, working and sharing with him entrepreneurship ideas. We hope to continue an active professional relationship with Francisco. He will receive our support, and we will help him sharing our knowledge and expertise in vehicle conversion projects.

### Quotation regarding the experience:

**NE:** The Erasmus for Young Entrepreneurs program has given me the opportunity to grow as an entrepreneur in the sustainable mobility business.

**HE:** The Erasmus for Young Entrepreneurs gives us the opportunity to share our experience and learn from the perspective of new upcoming Entrepreneurs.

### For further information about the exchange:

- NIO, Instituto Tecnológico de Canarias, Lucía Dobarro: [rempart@itccanarias.org](mailto:rempart@itccanarias.org)
- HIO, Stichting Nederland Kennisland, Nikki Timmermans [nt@kl.nl](mailto:nt@kl.nl)

**For information on the programme and details on how to enroll visit:**  
[www.erasmus-entrepreneurs.eu](http://www.erasmus-entrepreneurs.eu)