

Erasmus for Young Entrepreneurs

Success story: RLT165799



New Entrepreneur (NE)

Name & surname: Beatrice Avagnina

Country: Italy

Age: 25 years old

Status: Would-be entrepreneur

Sector: EU funds and projects

Name of business: Think Europe
Consultancy



Host Entrepreneur (HE)

Name & surname: Michelle Perello

Country: Spain

Age: 37 years old

Experience (years): 10 years

Sector: EU funds and projects, social entrepreneurship and innovation, circular economy, participatory policy making and design, learner-centred education and co-creation

Name of business: Consulta Europa
Projects and Innovation

Website: www.consulta-europa.com



Details of the exchange

Period of Exchange: April – June 2016

Duration of Exchange: 3 months

Brief introduction:

Beatrice Avagnina is a would-be entrepreneur from Italy. Michelle Perello is a host entrepreneur from Spain, CEO and founder of Consulta Europa, a private local development agency providing innovative EU-wide solutions to specific local problems of Canary Islands by promoting the participation of region into European projects.

Beatrice had in mind to start her own business in the field of EU funding, project management and development and when she discovered EYE she decided to

apply in order to get the chance to meet a professional in the sector, get to know better the professional aspects and practices and broaden her competences. Michelle had been involved in EYE exchanges before and since she enjoyed the experience very much she decided to host other young entrepreneurs and share her knowledge and competences with them.

Activities undertaken (max. 1000 characters):

On one side, Beatrice, with the support of Michelle, acquired relevant knowledge on the development and management of EC-funded projects within the framework of the Horizon 2020 and Interreg programmes, with a particular focus on the fields of expertise of Michelle such as social entrepreneurship and innovation, circular economy, participatory policy making and design, learner-centred education and co-creation. On the other side, Michelle's objectives were to draw fresh energy and creativity from Beatrice and evaluate possible future cooperation with her, as well as benefit from Beatrice's knowledge of EU law for funding and of the Europe for Citizens Programme.

Benefits achieved (max. 1000 characters):

Beatrice was enthusiastic about working with a foreign experienced entrepreneur and the Michelle was very keen to help her build up her project. The cooperation went beyond all expectations: during the entire period of the stay abroad the Beatrice acquired experience and knowledge invaluable for her future business and got many opportunities to create new business connections. Moreover, the exchange provided her with insights on how to convert her business ideas into a reality and with crucial information for her future plans. The stay abroad has indeed lead to a very productive collaboration that will surely continue after the end of the Erasmus for Young Entrepreneurs exchange.

Quotation regarding the experience:

NE: "This 2 months stay in the Canary Islands helped me to fine-tune the business idea I had and meet key professionals. I am glad to live this amazing experience and I recommend Erasmus for Young Entrepreneurs programme to young motivated people willing to work hard to develop their own project."

HE: "I am always happy to share my experience with young entrepreneurs. Beatrice was a motivated aspiring entrepreneur, eager to cooperate and learn. Not only did my business benefit from the experience, but we also had the opportunity to explore new possibilities for future collaboration".

For further information about the exchange:

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For information on the programme and details on how to enroll visit:

www.erasmus-entrepreneurs.eu